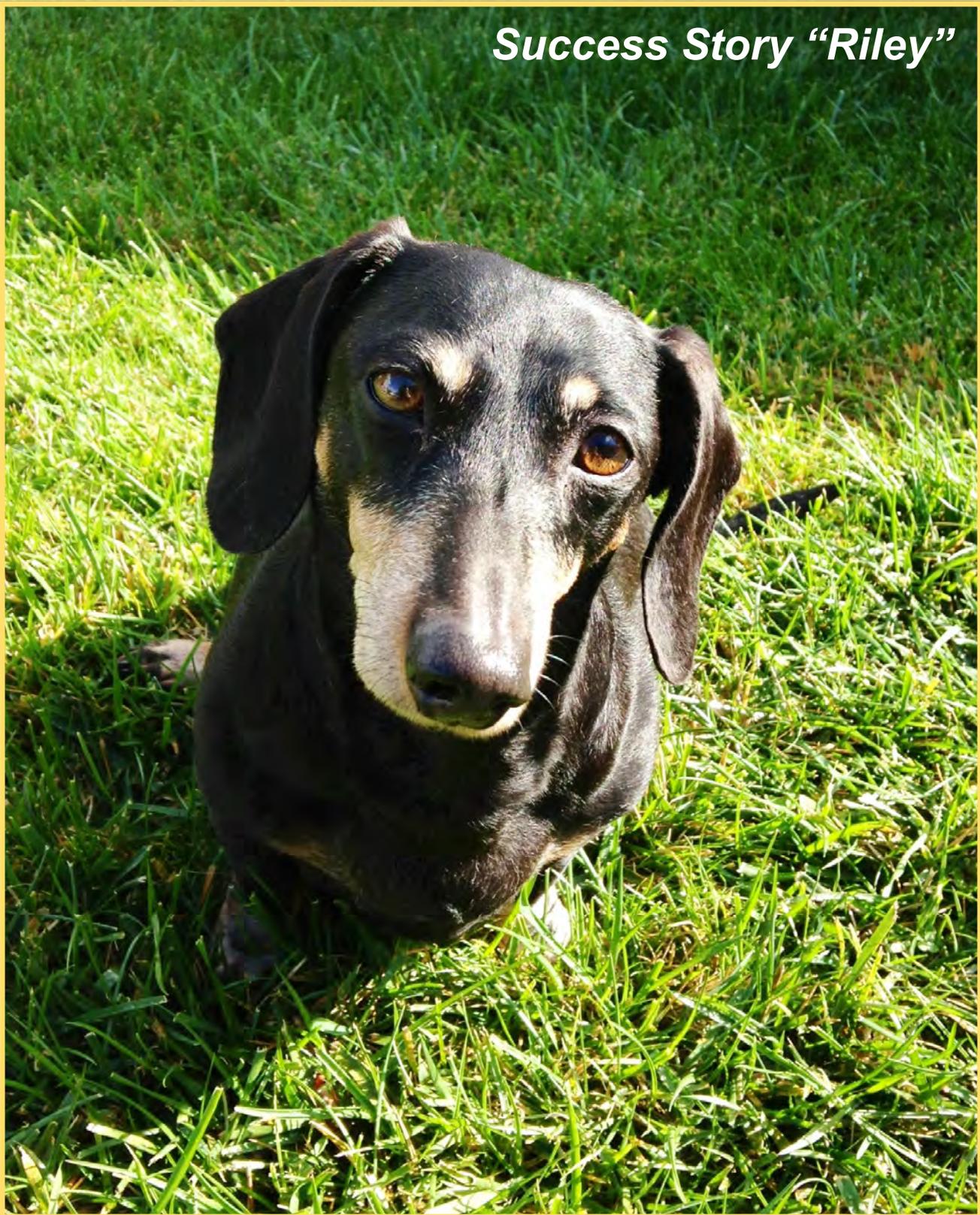


*Success Story "Riley"*



**Meeting the Challenge!  
Meeting the Goal!**

**Year in Review: 2012**

**Prepared for:**

**FACE**  
foundation

*Saving Pets and Helping Families*



**2012 was an exciting and record-breaking year for the FACE Foundation. We accomplished so much and with your support saved close to 200 local pets!**

There were so many amazing stories... we shared tender moments with dedicated pet parents who we know will be in our lives for years to come. We helped seniors keep their only friend and children keep their best friend. We've seen pets survive against all odds and families kept together thanks to the FACE Foundation.

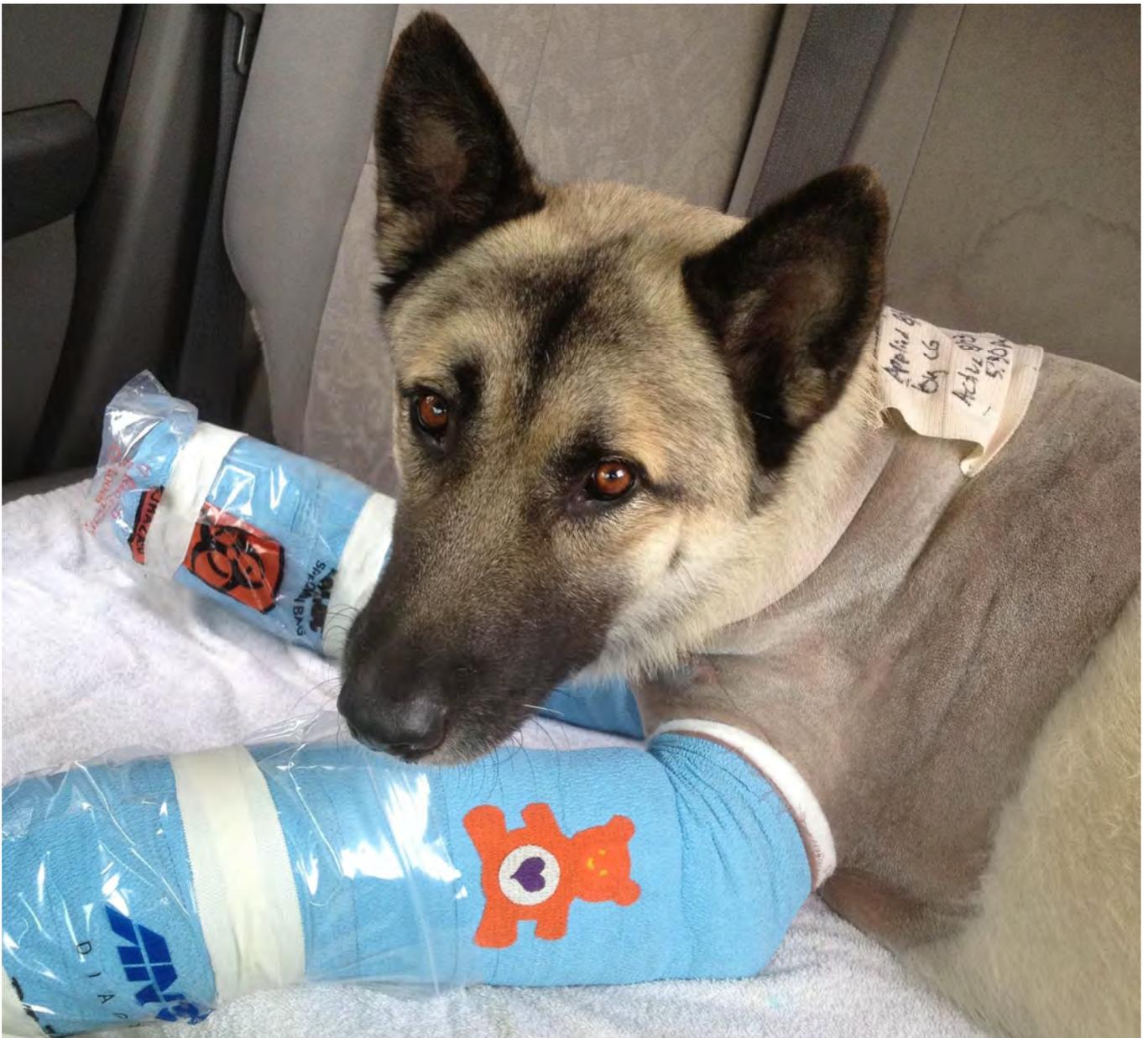
It is incredibly rewarding to meet the people whose lives have been touched by FACE. There are often many tears, hugs, smiles and laughter from our grantee families, and from the staff at FACE. There is nothing we love more than the joy we bring to someone whose heart was breaking only moments before they heard "FACE can save your pet!"

In this newsletter you will learn of the milestones we reached in 2012. We whole-heartedly look forward to what we can accomplish together in 2013. THANK YOU for being a part of the FACE Family. We appreciate you more than words can say!

## 2012 Figures & Highlights :

- Saved 195 cats & dogs from “economic euthanasia”
- Granted over \$286,000 to save the lives of local family pets
- Fielded over 1,800 phone calls requesting assistance, and directed callers to other resources if they did not qualify for FACE funds
- Introduced new “Hope for the Holidays” program—8 local vet hospitals agreed to donate one free surgery for a FACE case during the holidays. Will expand in 2013.

*As of July 10, 2013, we have saved a total of over 752 pets and granted over \$1,170,491.*





### **In 2012, FACE reached the milestone of our 500th life saved!**

Penny, a tiny but tough Chiweenie, came face to face with a poisonous snake. Penny survived the venomous bite, but she had a large open wound on her neck. She needed surgery to repair the wound and remove the necrotic tissue in order to save her life.

When Penny's owners learned the cost of her critical care, they were devastated. They thought they would have to give her up to save her. Penny's family of five has been struggling emotionally and financially ever since their home and business burned down in the San Diego wildfires. They lost everything, but at least they had each other. They couldn't bear the thought of losing Penny, too.

Thankfully, ABC Veterinary Hospital in San Marcos told Penny's family about the FACE Foundation. FACE was able to help with the unexpected costs of Penny's emergency care. She had her procedure in July 18th, 2012 and went home that night. Thank you to our wonderful donors for helping us save Penny, our 500th life saved!

## 2nd Annual Bags & Baubles Silent Auction

- Raised over \$120,000 to help save the lives of family pets
- Secured a sponsorship in the amount of \$10,000 from the ASPCA, who sent their VP of Grants, Michael Barrett (pictured at right with FACE Board Chairman Howard Finkelstein and wife Lorin LeGrant), to attend the event.
- Over 300 attendees enjoyed the festivities
- FACE grantee “Lulu” (pictured middle right) attended and delighted guests with her homemade outfits!





## Inaugural iSweat4Pets™ Dog Walk

- Held at the beautiful San Dieguito County Park in October
- Raised over \$40,000
- Attendees and their dogs enjoyed three nature dog walk trails and a lively vendor village
- Celebrity spokesman (pictured below) and baseball all-star Fred Lynn made an appearance and signed autographs for fans





## **In 2012, FACE Launched our Humane Education Program**

FACE is excited to announce that we have partnered with the children's organization, ProKids, to create a monthly Humane Education class for underprivileged youth.

"The ProKids mission is to challenge underserved youth to excel in life by promoting character development, life skills, and values through education and the game of golf."

We have already hosted several education classes, including a tour of the Veterinary Specialty Hospital, and a meet and greet with a therapy dog! Classes will cover basic animal care, the importance of spay and neuter, how to safely approach a dog, and more. FACE hopes that this program will continue to be successful and that we can one day expand our program and curriculum into other programs and schools.



**FACE**



f o u n d a t i o n

*Saving Pets and Helping Families*

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