

~ 13th Annual ~



BAGS & BAUBLES

FACE FOUNDATION BENEFIT

APRIL 28 2024 | RANCHO SANTA FE ESTATE



2024 SPONSORSHIP OPPORTUNITIES



ABOUT FACE

Established in 2006, the FACE Foundation is a not-for-profit charitable organization that provides financial grants to animal owners who are unable to afford the cost of their pet's critical or life-saving veterinary care. We feel that no family pet should die solely due to financial hardship—AKA economic euthanasia.

Your sponsorship will help us save the lives of beloved family pets.

MARKETING IMPACT



EMAIL: 9,500+ contacts

B&B eVite open rate: 52%; click rate: 7%
Nonprofit average open rate: 25.17%; click rate: 2.79%



FACEBOOK: 7,000+ followers
@face4pets



INSTAGRAM: 3,169+ followers
@face_foundation



X: 2,909+ followers
@face_4_pets



BAGS & BAUBLES DEMOGRAPHICS:
89% Women; 11% Men



PRESS:
FACE's fundraising events are often featured on-air and in dozens of local newspapers and magazines.



4,000
pets' lives saved

\$7.7 million
funds granted

196
san diego
veterinary partners

\$3.8 million
discounts from
veterinary partners

13,600
pet families assisted
via community outreach



face4pets.org
events@face4pets.org
858-450-FACE

FACE Foundation is a 501 (c)(3)
charitable organization.
EIN: 20-5333261



BAGS & BAUBLES

Bags & Baubles is a premier event in its 13th year, attracting 300–400 fashionistas and animal lovers in person, and many more online! This silent auction/shopping event includes donated designer handbags, sunglasses, fine jewelry, and more—plus opportunity drawings, a “cash & carry” marketplace, food & wine.

Your support will be recognized by a bevy of passionate shoppers.



WHEN:

Sunday, April 28, 2024
1:00 PM – 5:00 PM



WHERE:

Private Rancho
Santa Fe Estate



GOAL:

\$225,000
(will you help?)

Help us make Bags & Baubles 2024 the best year yet!

Over the years, we have raised tens of thousands of dollars for FACE Foundation's life-saving and educational programs. Due to a recent generous estate donation, we will have an even bigger selection of designer items for auction & sale this year, so we are increasing our goal!

Please help us reach our goal of \$225,000 by sponsoring this fabulous FUNdraiser!!

Sponsorships are:

- ✓ Tax deductible donations to FACE Foundation *(in accordance with IRS law)*
- ✓ Available in monetary form or as in-kind gifts or services
- ✓ A great way connect with our highly motivated supporters
- ✓ **GREATLY APPRECIATED!**



Ziggy

bagsandbaubles.org

Learn More!

2024 BAGS & BAUBLES SPONSORSHIP LEVELS



DIAMOND	EMERALD	RUBY	SAPPHIRE	PEARL	CAT'S EYE
---------	---------	------	----------	-------	-----------

SPONSOR BENEFITS	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Complimentary event tickets	10	8	6	4	2	1
Highlight in event press release						
Logo/recognition on all signage						
Complimentary raffle tickets	20	15	10	5		
Reserved table seating						
Ad or recognition in event program	Inside Cover	Full Page	Half Page	Quarter Page		
Logo/recognition on Facebook "success story" post						
Logo/recognition on Instagram "success story" post						
Logo/recognition on e-Vite						
Logo/recognition in thank-you email to attendees						
Logo/recognition in program						
Logo/recognition on sponsor poster						
Logo/recognition on event landing page						
Logo/recognition on bidding site						
Promotional item or product in swag bag						

Questions?

Please contact Annamarie at 619-261-0525 or email us at: events@face4pets.org.

Additional Sponsorship Opportunities Available

Please contact Sherryl Lynn at 530-575-7890 or events@face4pets.org for information about "in-kind" and media-related sponsorships.



2024 BAGS & BAUBLES SPONSORSHIP FORM



You may also complete this information online at www.bagsandbaubles.org.



MONETARY SPONSORSHIP LEVELS

- | | |
|--|--|
| <input type="checkbox"/> DIAMOND - \$25,000 | <input type="checkbox"/> SAPPHIRE - \$2,500 |
| <input type="checkbox"/> EMERALD - \$10,000 | <input type="checkbox"/> PEARL - \$1,000 |
| <input type="checkbox"/> RUBY - \$5,000 | <input type="checkbox"/> CAT'S EYE - \$500 |



IN-KIND/ITEM DONATIONS*

BRIEF ITEM DESCRIPTION:

FAIR MARKET VALUE: \$

**We are grateful for items such as designer handbags and sunglasses, and fine jewelry; gift certificates to spas, salons, restaurants or hotels; gift baskets, event tickets, pet products, and fine wine and/or food donations.*



WHAT WE NEED FROM YOU

- ✓ **Your Logo or Image:**
Please email us your high-resolution logo or an image you would like us to use in our program and elsewhere depending on your sponsorship level by April 5th. Email to: events@face4pets.org
- ✓ **Your In-Kind Donation Item(s)** (if applicable):
Please arrange to have your item(s) picked up or delivered to our office by April 5th.
- ✓ **Your Swag Bag Item** (if applicable):
If you would like to include a little goodie (promo item, discount card, etc.) in our swag bags, items will need to be picked up or delivered by April 5th.



SPONSOR INFORMATION & PAYMENT AUTHORIZATION

Name or company name:
(as you would like it to appear in our program, etc.)

Your name: _____

Title: _____

Address: _____

City/State/ZIP: _____

Email: _____

Phone: _____

AUTHORIZATION:

Check (make payable to FACE Foundation) and mail to the address at the bottom of this page.

Credit Card: Visa MC AMEX

Credit Card #: _____

Exp. Date: _____

Security Code: _____

Signature: _____



Zeus

Thank You!

For questions, please call Annamarie at 619-261-0525 or Sherryl Lynn at 530-575-7890 or email us at events@face4pets.org.

WHY WE DO WHAT WE DO

Beloved family pets like these saved by your generous support.



Emmé



Gibby Dobby Doodle



Jobie



Zuko



Snuggy



Lillie



Kona



Junior



McLovin



Loki



Hercules



Frank



Frederico



Mia

THE PROBLEM

Each year, many animals are brought to their veterinarian with life-threatening conditions. Sadly, many owners cannot afford the critical care their beloved pets require and are often left with only one heartbreaking choice – euthanasia.

FACE's Save A Life Program was created to address this tragedy of "economic euthanasia."

WHO WE HELP

FACE grantees are typically low-income families, senior citizens, veterans, military families, students, disabled individuals, or hard-working families and individuals who struggle to survive paycheck to paycheck.

HOW WE OPERATE

FACE proudly works with nearly 200 veterinary hospitals throughout San Diego County who discount their services for qualified applicants by at least 25%.

FACE relies solely on donations to provide the grants necessary to save the lives of family pets at risk of economic euthanasia.