

# 2019 MID-YEAR REPORT

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**FACE**



foundation®

*Saving Pets and Helping Families*

# LETTER FROM THE EXECUTIVE DIRECTOR

Dear friends of FACE,

There aren't enough words to thank you for saving pets and helping families. Because of you, FACE has been able to assist over 225 pets this year so far with emergency care and provide even more pet parents the comfort of knowing that their furry family members are okay. I think gratitude is shown best by FACE grantees - the pet parents you aim to help on a daily basis. Take The Hart Family, for instance:

*Friday night was a scary night for our little family. We got to the vet so worried and not knowing if Braxton would ever be able to walk again. After her evaluation, Dr. Compton let us know that Braxton most likely had IVDD and what could be done to give pup the best chance to recover. So we of course said yes, whatever it takes - let's get pup better and back to normal, which in his case would require back surgery. Back surgery is a lot of money, so we were in a huge bind. I mean, we would sell our souls for it, but we didn't know anyone who wanted to buy them.*

*Then after trying everything we could come up with and with no hope in sight, the FACE Foundation, like little pup guardian angels, swooped down to rescue our beloved Braxton, our only child, our whole heart and soul. Nothing can describe the amount of gratitude that not only my husband and I feel, but that everyone whose life Braxton has brought happiness to feels. We feel truly blessed and thankful to have the help and support from the FACE Foundation!*

*Lots of love, gratitude, and appreciation,  
The Hart Family: Ashley, Jarrett, and Braxton*

Because of your support, hundreds of pets like Braxton will be spared from economic euthanasia this year and return home to their loving families. Thank you all for being lifesavers, and we look forward to the many more success stories to come!

Always for the animals,



Danae Davis  
Executive Director  
FACE Foundation™



**FACE's mission is to enhance and preserve the quality of life of animals by providing access to necessary medical care and education.**

**FACE's vision is to create a world where no family pet dies due to financial hardship.**

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**NEVILLE**

## OUR TEAM

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### STAFF

**Executive Director**

Danae Davis

**Operations & Education  
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**Grants Manager**

Patty Mendez

**Communications &  
Events Manager**

Rachel Rothstein, MA

**Grant Writer &  
Development Assistant**

Shelby Thomas, MSW

**Events & Administrative  
Assistant**

Sarah Verduco Singh

# WORDS OF THANKS

"We could not express to you how lucky we are to have been introduced to a foundation like FACE. It is thanks to you that Pup was able to get her much needed surgery on her cervical spine. Pup was rescued from the desert when she was less than a year old. She was skin and bones. Now she loves to chase June bugs, she loves to be loved on, and likes to talk to us with her eyes. She's grown up with my step-son who is 9 years old who loves her very much, and who she loves dearly. We would be so very lost without our girl Pup, who is full of vibrant life and energy. Thank you, from our doggie loving hearts."

*-Christina, Micheal, Jr and Luna*



"Thank you so much for your help with our little man Ted. Through all the pain he's always been a trooper with the best heart. He has the best spirit about him and is always down for a good cuddle especially if a soft blanket is involved. He is our first baby and we can't imagine life without him. We are extremely grateful for the support and generosity that the FACE Foundation has shown us. We couldn't have saved our little man's ability to walk without you. Thank you from the depths of our hearts."

*-Brooke and Dallas*



"Words can't express how grateful and thankful my family and I are for your help. When our cat, Abel got a urethra blockage and having a reobstruction within 24 hours I knew it wasn't good and that he needed surgery. With money tight and a baby on the way, I started to panic. I couldn't imagine letting Abel go and thanks to you he is now at home recovering. With your help you saved one of our family members and we are humbled and blessed that your foundation stepped in to help us out. Thank you so much."

*-Danielle and Jared*



"When our cat, Seven, ate a sewing needle I knew it wasn't good but I didn't truly know what we were in for. When they came out to give us a treatment plan and a price I broke down. I thought we were going to have to let Seven go because there was no way we could afford to help her, and it devastated us. Seven means the world to us. She is our 4 year's favorite animal in the world. Thanks to you she is now home recovering and we couldn't be happier. Your help saved this family a lot of grief and we are very grateful of people like you helping out. Thank you so much!"

*-Justine, Cali, and Evan*

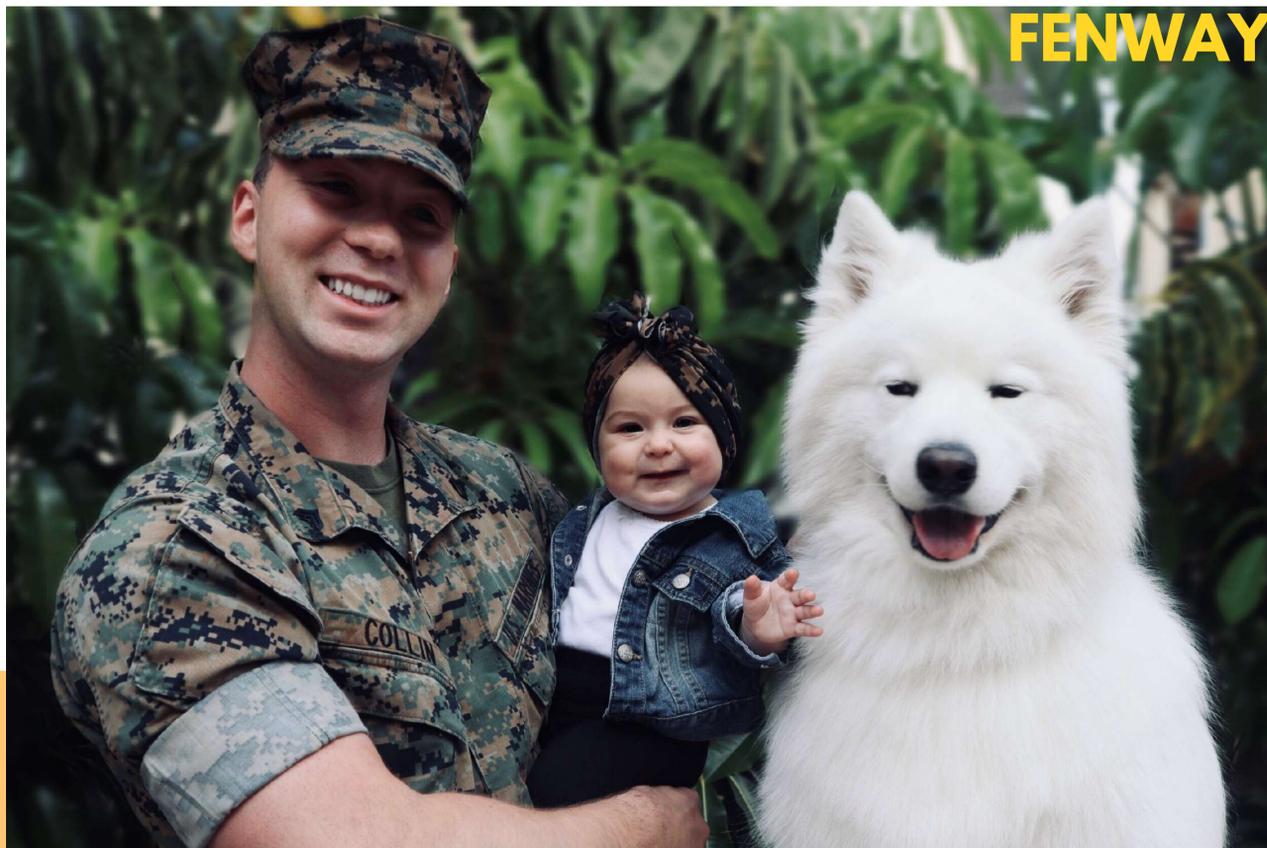


"Thanks to FACE Foundation and the donors Coyote Apollo Ace will be able to get the surgery he needs to recover from his accident. Without the FACE Foundation and all the people who have donated to this wonderful organization, we wouldn't have been able to pay for his surgery. From the bottom of my heart I thank the donors for helping my dog live his normal life again."

*-Alex and Lizet*

# SAVE A LIFE PROGRAM

**2,490<sup>+</sup> PETS ASSISTED (ALL TIME)**



## ALL TIME STATS

**\$4.4M**

Funds granted by FACE

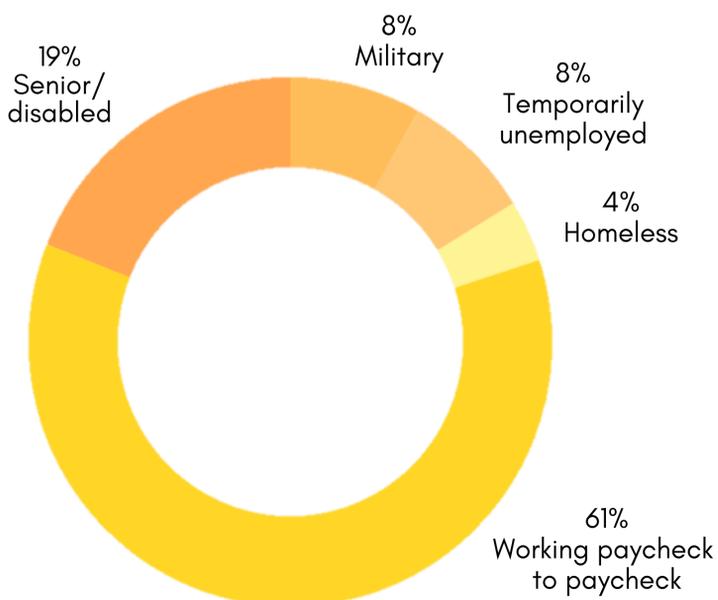
**166**

Partner veterinary hospitals

**\$2.2M**

Discounts given by veterinary partners

## EMPLOYMENT



## 2019 STATS (THROUGH JULY)

**219**

Pets assisted

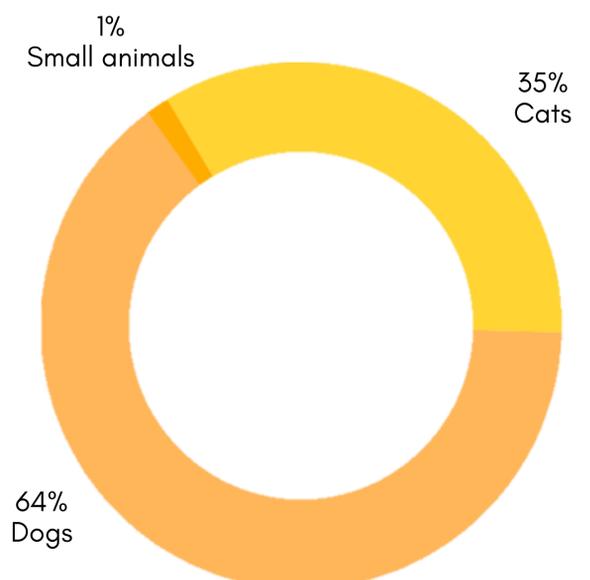
**460**

Additional callers assisted

**44**

Spay/Neuters completed through FACE requirements

## ANIMAL TYPE



# VET PARTNER TESTIMONIALS

FACE's Save-A-Life Program is made up of over 166 veterinary hospitals in the San Diego County area. Here is what 3 of our hospital partners say about FACE:



MARMALADE



TANKA



"At The Drake Center, client education is a major cornerstone of our practice. A fundamental partner in pet health care, we believe clients make the best decisions when they are well-informed and it is our goal to provide them with the information they need. We love that FACE shares this goal and that the promotion of client education is such an important part of the organization's mission."

**Dr. Michele Drake of The Drake Center for Veterinary Care**



"FACE offers us an opportunity to help pets that might otherwise go without treatment due to circumstances beyond the owner's control. I like the opportunity to help people who feel they are not able to afford necessary care for their pet, and are faced with a difficult decision and the loss of their pet solely due to their economic situation."

**Dr. Crosby Roper of Bay Park Veterinary Clinic**



"Pets are family. It is devastating when you are unable to afford lifesaving veterinary care. FACE allows pets to be treated and gives them a second chance at life, preventing them from facing euthanasia if it is not necessary. It is an honor to work with such a great organization. They care not only about the pet needing help, but the family as well."

**Rebecca Schaffer of Veterinary Specialty Hospital - North County**

# PARTNERSHIP IMPACT

FACE continues to grow through creating and strengthening partnerships with community organizations, foundations, and corporate sponsors. We are immensely grateful for the partners listed below, and all of the foundations and supporters who have sustained FACE in 2019.



## PETCO FOUNDATION

PETCO Foundation has chosen FACE as a grant recipient for the sixth year in a row! Funds from this grant will be used for helping pets diagnosed with cancer, like Georgie. This handsome boy needed his leg amputated in order to stop the spread of cancer throughout his body.

**GEORGIE**



## GREY MUZZLE ORGANIZATION

The Grey Muzzle Organization has chosen FACE as a 2019 grant recipient! Grey Muzzle's generous grant will provide emergency veterinary care to senior pets through our Save-A-Life Program. This will allow them to continue living out their golden years in their loving homes. Grey Muzzle's grant will go towards the care of pets like Goober, who recently had emergency surgery to remove a foreign object stuck in his throat - a life-saving procedure that would not have been possible without our supporters like Grey Muzzle Organization



**GOOBER**



## THE COUNTY OF SAN DIEGO

We are happy to announce the award of a generous grant from the County of San Diego to support our Save-A-Life Program. As part of the County's Community Enhancement Program, FACE will be able to help pets like Biscuit, a beautiful pup who was suffering from pyometra, a potentially fatal uteran infection that required emergency veterinary care.



**COCO**

## LAS PATRONAS

At the end of 2018, FACE was given funding from Las Patronas for two much-needed new computers to help improve our internal operations. This grant has already significantly sped up our work here at FACE, and in turn, we are able to help even more pets.

Pictured - Humane Education Assistant Kody with one of our new computers!



**LAS PATRONAS**

# FACE NEWS

## CELEBRATING 500 LIVES SAVED AT VETERINARY SPECIALTY HOSPITAL - SORRENTO VALLEY



FACE Foundation is celebrating its 500th life saved at Veterinary Specialty Hospital in Sorrento Valley – a beloved pup named Ted who was at risk of losing his ability to walk, and potentially, his life.

Just 10 days after Brooke and Dallas welcomed their first baby into the world, the unexpected happened: their fur-baby, a 5-year-old Boston Terrier named Ted, was rushed to the vet hospital in pain and unable to walk. The doctors at Veterinary Specialty Hospital diagnosed him with IVDD – Intervertebral Disc Disease, a degenerative illness that damages a pet’s spinal cord over time. Left untreated, IVDD can leave a pet in extreme pain and unable to walk for the rest of their life, often resulting in euthanasia.

Dallas, a member of the Marine Corps, was preparing to deploy when Ted began showing signs of this heartbreaking condition. With limited resources and a newborn at home, the couple knew they didn’t have the funds to pay for Ted’s emergency surgery – but they just couldn’t give up on getting him help. That’s when FACE Foundation stepped in. The Foundation for Animal Care and Education (FACE) serves as a beacon of hope for San Diego County pets experiencing life-threatening illnesses, just like Ted. Dallas says, “He was our first child and I just couldn’t imagine life without him.”

Thanks to the generosity of donors and veterinary hospitals like Veterinary Specialty Hospital, FACE was able to provide a financial grant to help Ted get the surgery he needed to walk again. He is now back at home with his loving family – exactly where he’s meant to be. The couple says, “We truly felt like it was a miracle to be introduced to the FACE Foundation at this time and point in our lives. Thank you from the depths of our hearts.”

Among FACE’s veterinary partners is Veterinary Specialty Hospital in Sorrento Valley, which has been a FACE Save-A-Life partner since the organization’s inception and has played a vital part in the growth of the organization’s programs. FACE Foundation’s partnership with VSH has expanded greatly over the past 13 years; the first year of the program resulted in 15 lives saved, and now the hospital averages around 40 grantees a year. VSH also takes part in many of FACE’s fundraising programs, from sponsoring the organization’s annual events to being the host site of the Tree of Life, a beautiful mural which donors can have their pets’ name or portrait painted.



**TED**

Now celebrating 500 lives saved at Veterinary Specialty Hospital through FACE’s Save-A-Life program, FACE Foundation thanks the doctors and staff for their dedication and passion to saving pets and helping families.

# FACE NEWS



## MARLEY'S STORY

Earlier this year, an adorable Kitty named Marley escaped from home and was attacked by an unknown animal. Marley's mom, Annalyssa, was devastated to find her baby in this condition, and rushed her to the Veterinary Specialty Hospital where it was determined she had a broken leg and puncture wounds that needed repair in order to relieve her pain and suffering.

Annalyssa was distraught, knowing that she was already struggling to make ends meet due to health issues which restrict the amount of hours she is able to work, and in turn, her income. In her time of need, Annalyssa reached out to FACE. Through our supporters, we were able to raise enough to fund for Marley's emergency surgery and save her life!

## SAVING JAKE

Jake, a gorgeous white and grey cat with a winning personality, almost lost his life due to a urethral obstruction needing emergency surgery. His family couldn't afford the expensive veterinary costs, but FACE Foundation and the San Diego animal community were there to save him.

Jake's mom, Tiffany, knew she was head over heels about Jake the moment she adopted him- he's a playful, chatty kitty who is very easy to love. Jake's mom works tirelessly to provide for her family, human and animal alike: she is a full-time barber student and server who also financially supports her mother.

When Tiffany noticed her kitty's litter box habits were off and Jake was making sounds of pain that she had never heard before, she rushed him to Bodhi Animal Hospital to figure out what was going on. The doctors quickly realized Jake had a urethral obstruction that needed emergency surgery, an expensive yet necessary procedure to save Jake's life. Tiffany and her boyfriend maxed out their credit cards and asked family and friends for their support, but still fell short on being able to pay for the procedure. Frantic and unsure of what to do next, Bodhi recommended applying to FACE Foundation. Thankfully, FACE was able to provide a financial grant to help save Jake's life.



Tiffany cried tears of joy when she received the fateful call telling her of the grant approval. She says, "It was such a relief to know that Jake would get the surgery he needed. I am so very thankful." Jake is now at home, recovering with his mom and sisters - exactly where he needs to be.



# FUNDRAISING EVENTS

## 9TH ANNUAL BAGS & BAUBLES

FACE's annual Bags & Baubles fundraiser was a huge success! We raised over \$143,000 for the animals and hosted over 400 guests and volunteers. We sold hundreds of handbags, jewelry, sunglasses, and accessories - with all of the proceeds going back to the animals!

Attendees enjoyed wine, gourmet appetizers, desserts, and were able to try their luck at dozens of great opportunity drawing packages. Thank you to all of our attendees and volunteers for saving lives and helping families.



## LA JOLLA VETERINARY HOSPITAL'S PAWS & PINTS

FACE was honored to be a beneficiary of La Jolla Veterinary Hospital's 6th Paws & Pints fundraiser! Guests enjoyed food and drinks at THE LOT in La Jolla and participated in silent and live auctions, raffles, and lots of fun with their pets!

Special thanks to FACE Advisory Committee member and Hospital Director Steph Coolidge, as well as the entire team at La Jolla Veterinary Hospital for their tireless work to raise over \$15,000 for FACE's life-saving programs!

Proceeds from Paws & Pints went to FACE Foundation, Rancho Coastal Humane Society, and FOCAS.



# UPCOMING EVENTS

## SEPTEMBER 29: ANIMALTARIAN AWARDS

Join us on September 29th, 2019 for a special awards ceremony honoring our animal heroes: La Jolla Veterinary Hospital, Loving Hands Veterinary Services, and local TV personality & San Diego Home/Garden Lifestyles Magazine Pet Columnist Sandie Lampe. Held at a beautiful oceanfront estate in La Jolla, the event will feature an awards ceremony, complimentary cocktails & hor d'oeuvres, as well as a silent auction.

Tickets are \$100 for general admission (3-5pm) and \$300 for VIP. VIP tickets include early admission (2-5pm), a tour of one of the finest private collections of African and pre-Columbian art, as well as a tour of the estate's exotic bird aviary! Purchase your tickets here: <http://weblink.donorperfect.com/AnimaltarianAwards>



## NOVEMBER 4: INVITATIONAL GOLF TOURNAMENT

On Monday, November 4th, pups and pros will enjoy a day of golf and fun at Lomas Santa Fe Country Club for FACE's 8th Invitational Golf Tournament. This dog-friendly event features a golf tournament followed by an awards ceremony, live auction, silent auction, and exclusive opportunity drawings including a Dream Ticket with rounds of golf at over 10 of San Diego's best courses.

Register as a player, a team, or a dinner guest here: <http://weblink.donorperfect.com/FACE-Golf-Tournament>



For all the latest details about our upcoming events, visit [www.face4pets.org/news-and-events](http://www.face4pets.org/news-and-events)

# HOW YOU CAN HELP



Donate today: 858-450-3223 | [www.face4pets.org](http://www.face4pets.org)

## Monetary Donations

Your one-time or monthly tax-deductible donation funds life-saving veterinary care for beloved family pets. The families we help are grateful for your support and their furry loved ones are pretty thankful too!

## Sponsor an Event

FACE hosts two large-scale fundraising events annually: Bags & Baubles and an Invitational Golf Tournament. Sponsorship opportunities are available for both events, and we are always open to discussing ideas for co-branded fundraisers.

## Employer Matching Gifts

There are many corporations that offer employer matching gifts through volunteer hours, monetary donations, and more. Visit "More Ways to Give" page on our website for a list of companies that participate.

## Closets for a Cause

Donate to your gently loved designer clothing, jewelry, handbags, shoes, and accessories to FACE's Closets for a Cause program. FACE partners with local businesses to consign "gently loved" designer items donated by our generous supporters.

## Online Tribute Wall

FACE's online Tribute Wall is a great way to honor or memorialize your pet! Each tribute to your pet(s) will help save another family's pet.

## Planned Gifts

Please consider joining FACE Foundation's Fellowship Society: a group of deeply committed friends and supporters who sustain our lifesaving programs by leaving a bequest in their will. By considering FACE for your legacy, you will make a real and lasting difference for critically ill or injured pets in our community.

## Tree of Life

Celebrate the unconditional love of your pet by honoring or memorializing them with a personalized leaf or a life-size portrait on one of FACE's beautiful Tree of Life murals located at Veterinary Specialty Hospital Sorrento Valley & San Marcos. Have your pet's name painted on a leaf for \$100-\$150, or have a portrait painted for \$4,000-\$5,000.

## In-Kind Donations

We are happy to accept in-kind donations including products and services such as promotional item production, entertainment & printing services, and tech services. In-kind event donations are also happily accepted, such as auction and opportunity drawing items and catering for special events.

## Shop Our Store

Shop FACE apparel, drinkware, accessories, and kids items at [www.facefoundation.threadless.com](http://www.facefoundation.threadless.com). Through our partnership with Threadless, there are no direct costs to FACE to run this store. 35-45% of all sales go back to FACE Foundation and our work to save the lives of pets in our community.

## Volunteer

Interested in making a difference in the lives of animals and the community? Volunteer with FACE in-office or at our special events.

# FACE

f o u n d a t i o n<sup>®</sup>

*Saving Pets and Helping Families*



Staff members Sarah VerduSCO Singh, Rachel Rothstein, Annie Petersen, Shelby Thomas, Patty Mendez, and Danae Davis with their furry friends

## **THANK YOU FOR YOUR SUPPORT!**

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[www.face4pets.org](http://www.face4pets.org)

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