

## FACE Foundation Privacy Policy

Since our inception in 2006 our stakeholders have trusted FACE with their personal information. This privacy policy was created in order to demonstrate FACE's firm commitment to the privacy of our website users. This policy explains what types of information is collected by FACE's website, [www.face4pets.org](http://www.face4pets.org), and how this information is used.

**From Casual Web Site Visitors and General Users:** We do not collect any personal information from users browsing our site. When you use the public areas of our site you are doing so anonymously. We do collect summative use information, such as the number of hits (visits) per page. We use aggregate data for internal and marketing purposes, but we don't collect any personally identifying information.

**From Our Donors, Volunteers, Grant Applicants, and others:** If while visiting our site you make a donation, submit an application for assistance, register for an event, apply to volunteer, or request other information, you will be asked to provide certain information such as name and email address. We may use this information for specific, limited purposes. You may always "opt out" of our e-newsletter correspondence, either now or at any time in the future, if you do not wish to receive our messages.

**IP addresses:** FACE uses your IP address to help diagnose problems with our server, to administer [www.face4pets.org](http://www.face4pets.org), and for statistical metrics used to track website visitor traffic.

**How Your Information May Be Used:** We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; to process your applications; etc. You may choose to opt out at any time, which will cease all communications from us. We may also use your information to track visitor of our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide collective data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties.

**Email Privacy:** The FACE Foundation does not provide, sell, or rent email addresses to anyone outside the organization.

**External Links:** Our site [www.face4pets.org](http://www.face4pets.org) includes links to external websites. These links do not fall under the [www.face4pets.org](http://www.face4pets.org) domain, and FACE is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

**Modifications:** We may amend this privacy policy to comply with any legal changes from time to time; please review it periodically. We maintain the option to modify this privacy for that purpose upon two weeks' notice by email and by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

**Security:** You can donate at [www.face4pets.org](http://www.face4pets.org) with confidence. We have partnered with Authorize.Net ([www.authorize.net](http://www.authorize.net)), a leading payment gateway since 1996, to accept credit cards and electronic check payments safely and securely for our customers.

The Authorize.Net Payment Gateway manages the complex routing of sensitive customer information through the electronic check and credit card processing networks. See an online payments diagram: <http://www.authorize.net/resources/howitworksdiagram/> to see how it works.

The company adheres to strict industry standards for payment processing, including:

- 128-bit Secure Sockets Layer (SSL) technology for secure Internet Protocol (IP) transactions.
- Industry leading encryption hardware and software methods and security protocols to protect customer information.
- Compliance with the Payment Card Industry Data Security Standard (PCI DSS).

For additional information regarding the privacy of your sensitive cardholder data, please read the Authorize.Net Privacy Policy: <http://www.authorize.net/company/privacy/>

[www.face4pets.org](http://www.face4pets.org) is registered with the Authorize.Net Verified Merchant Seal program.

If you have any questions or concerns about our website or our privacy policy, please contact the FACE office at 858-450-3223 or by email at [admin@face4pets.org](mailto:admin@face4pets.org).