



# Bags & Baubles

Hosted by FACE Foundation

## Silent Auction Fundraiser

April 29, 2018 1PM-4:30PM  
Private Rancho Santa Fe Estate



Save animals in San Diego and enjoy:

Designer & Vegan Handbags  
Dazzling Jewelry  
Designer Sunglasses  
Gorgeous Accessories  
Appetizers, Wine, & Desserts  
Opportunity Drawings

View the handbags: [www.facebook.com/bagsandbaubles](http://www.facebook.com/bagsandbaubles)

 Register here: [www.face4pets.org](http://www.face4pets.org)

\$25 admission

Contact: [events@face4pets.org](mailto:events@face4pets.org) · 858-450-3223

FACE FOUNDATION IS A 501(C)3 CHARITABLE ORGANIZATION · EIN: 20-5333261

# Your Support Saves Lives.



Expand your marketing reach while Saving Pets & Helping Families in our community.

**FACE Impact:** FACE has saved the lives of over **1,940** pets in partnership with **150** veterinary hospitals!

**Your Marketing Impact:** Bags & Baubles draws in upwards of **500** guests and volunteers each year.



## FACE Social Media Stats



**Email List:** 6,200+ contacts

FACE Bags & Baubles Evite open rate: 26%

Non-Profit Industry average open rate: 19.32%



**Facebook:** 4,398+ page likes

facebook.com/face4pets



**Twitter:** 3,260+ followers

twitter.com/face\_4\_pets



**Instagram:** 756+ followers

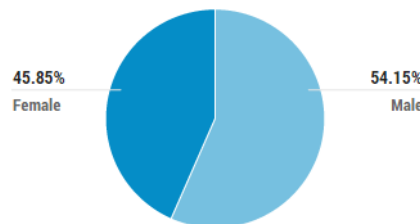
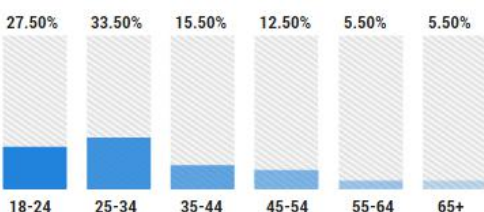
@face\_foundation

## FACE Google Analytics Report

Data from March-May 2017 (the months around Bags & Baubles)



Age 100% of total sessions Gender 100% of total sessions



### Did you know...

- 93% of consumers want to know what companies are doing to make the world a better place.
- 89% of consumers are likely to switch brands to one associated with a cause.

*Data provided by a Nielsen Doing Well by Doing Good Report & a Cone Communications Social Impact Study*



# Sponsorship Opportunities

## Sponsorship Benefits


	Platinum	Diamond	Gold	Silver	Bronze
• Mention on KUSI News (sponsorship must be confirmed by 3/19)					
• Mention in event press release (sponsorship must be confirmed by 3/19)					
• 1/4 page ad in event program					
• Logo featured in the valet shuttle					
• Banner displayed at event (sponsor must provide banner)					
• Guest writer on one FACE blog post (approved animal-related topics only)					
• Logo featured at an auction table					
• Complimentary raffle tickets	<b>15</b>	<b>10</b>	<b>5</b>		
• Logo/Link to appear on FACE's Facebook page					
• Logo/Link to appear on FACE's Twitter and Instagram pages					
• Logo/Link to appear on event Evite (sponsorship must be confirmed by 2/26)					
• Logo in thank you email to attendees					
• Complimentary Registrations	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
• Logo featured in event program					
• Logo featured on the sponsor poster					
• Logo/Link on face4pets.org					
• Logo/Link on bagsandbaubles.org					
• Promotional item in every swag bag					
<b>Sponsorship Level</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>


*\*In-Kind Sponsors will receive the benefits listed above in correlation with the value of the donated item(s)*



# Bags & Baubles

## SPONSOR FORM


 PLATINUM.....\$10,000

 DIAMOND.....\$5,000

 GOLD.....\$2,500

 SILVER.....\$1,000

 BRONZE.....\$500

 I CAN DONATE AN ITEM\*:

 DESCRIPTION:

\_\_\_\_\_

\_\_\_\_\_

 FAIR MARKET VALUE: \$ \_\_\_\_\_

\*We are grateful for items such as designer handbags and sunglasses, luxury jewelry, gift certificates to spas, salons, restaurants or hotels, gift baskets, event tickets, pet products, fine wine, and/or food and beverage donations.

**\*\*\*Please email a high-resolution .JPG of your logo to [events@face4pets.org](mailto:events@face4pets.org) and arrange to have swag-bag items picked up or delivered by April 9th\*\*\***

**Company Name** (as you would like it to appear): \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### AUTHORIZATION:

Check Enclosed (make payable to FACE Foundation)

Credit Card:  Visa  MC  AMEX

Online ([www.face4pets.org/donate/](http://www.face4pets.org/donate/))

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

***Thank you for your support!***