



2017

MID-YEAR REPORT

FACE
foundation®



Mission: To enhance and preserve the quality of life of animals by providing access to necessary medical care and education.

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Dear friends,

"Thank you again for restoring my faith in humanity in a time of anguish."

Did you ever imagine that you would be part of something that has the power to restore someone's faith in humanity?

Hearing those deeply felt words of thanks is one of the many reasons why we at the FACE office feel so fortunate to do what we do. FACE not only saves animals' lives (over 1,800 and counting!), but we also have the honor of saving our neighbors. FACE helps the people of our community, every day, and I couldn't imagine anything more gratifying.



"Nypolyan"

FACE is a quiet ripple that began with the thought that treatable pets could be saved, that struggling families could be helped. What was once a single desire to help one person in a moment of anguish has turned into an army of dedicated and passionate volunteers and donors who have made FACE's aspirations a reality. YOU make our work possible, and with your continued support we can turn ripples into waves.



"Cece"

This year we are on track to save more lives than ever before. What you do for FACE – attend our events, share our posts on Facebook, donate to our cause – you make our success stories possible and for that we are eternally grateful. You help FACE turn despair into joy, and with your continued support you will allow us to give out something we all deserve: second chances.

FACE restores faith, brings hope, and saves lives.
How lucky are we to be a part of that?

Always for the animals,
Brooke Haggerty,
Executive Director



Save a Life Program

Lives Saved

210 1,800

Year to Date

All Time

130

Partner Veterinary
Hospitals

\$3.2 million

Funds Granted

\$1.6 million

Discounts Given
by Hospitals



"Spunky"



"Theo"



"Tyson"



"Trident"



"Cookie"



"Karma"

Words of Thanks

The Importance of the Human-Animal Bond

In April of 2017, Sampson, a lab/pit-bull mix had a very painful root abscess in his mouth. The swollen abscess was protruding from his face and hurt so much that he could barely eat. Sampson wouldn't last long in this state of constant, excruciating pain.

Sampson's disabled, low income dad didn't know what to do—his vet bills were piling up and the final cost would be over \$1,500. With seemingly no where else to go, they turned to FACE for help. In partnership with ABC Veterinary Hospital, we were able to get him the surgery he needed.



A special thank you note from Sampson's dad:

"Sampson is more than just my companion, you might say my survival depends on him. My health and mobility became compromised by a series of chronic conditions. I've been in a motorized wheel chair for the last ten years. Sampson provides me with life-changing assistance so that I can maintain a productive and positive quality of life, despite my hardships. He comforts me. He makes me smile and laugh all the time. He always loves me unconditionally.

As my service dog, Sampson helps to calm me down when I am having a really bad Tourette Syndrome episode. He also helps manage my Diabetes by alerting me when I have low blood sugar. He will nudge me toward the refrigerator and then watch me until I have enough juice to elevate my blood sugar level.

Also, because I am deaf in my right ear and hard of hearing in my left ear, I taught Sampson American Sign Language so we can better communicate with one another. He lets me know when someone is at the door or when the phone rings.

Sampson is more than just my dog. He is my family and I love him dearly. So, once again Thank You for helping me and my family."

Expanding Our Programs

Maximizing Impact through Partnerships

We pride ourselves on the work we do here at FACE, and we recognize that partnerships with other organizations make us even stronger and more effective.

San Diego County

We are excited to announce that FACE has received a \$3,500 grant from the County of San Diego in support of our Save-a-Life program. As a part of the County's Community Enhancement Program, this grant will assist in funding surgeries and treatment for San Diego pets in need.



Grey Muzzle Organization

For the third year in a row, Grey Muzzle has selected FACE as one of its grant recipients! Grey Muzzle's generous grant will help FACE assist senior pets in need of emergency veterinary care through our Save-A-Life Program and Roxy's Dental Fund.

Petco Foundation



We are happy to announce that the Petco Foundation, in partnership with Blue Buffalo, has chosen FACE as a grant recipient for the fourth year in a row! Funds from this award will be designated towards helping pet parents who cannot afford the cost of their pet's cancer treatments. FACE success stories Rico, Lilo, and Fedor were featured on the reusable shopping bag that is free with a donation to the cause.



Fundraising Events

Bags & Baubles

Our 7th Annual Bags & Baubles was a great success! We raised over \$118,000 for the animals and hosted over 400 guests. Attendees enjoyed complementary wine, appetizers, and estate tours at a beautiful private estate in Rancho Santa Fe. It was a gorgeous day to raise funds for pets!



Guests vying for one of our designer bags!



Volunteers Jamie Robb and Sarah Torres making mimosas

Proceeds

Total revenue: \$120,377

Total expenses: (\$2,341)

Total net income for the animals: \$118,386

La Jolla Vet Hospital's Paws & Pints

On Thursday, May 18th, FACE was honored to be a part of La Jolla Vet Hospital's Paws & Pints fundraiser! Guests enjoyed delicious food and drinks from The Lot in La Jolla and participated in silent and live auctions, raffles, and lots of fun with their pets!

Proceeds from Paws & Pints went to FACE Foundation and Rancho Coastal Humane Society.



Event Coordinator Rachel Rothstein with Intern Sean Shelton
Image courtesy of A Pet's Life Magazine

Growing Stronger Together

Strategic Planning Retreat

FACE's board recently returned from a strategic planning retreat, hosted by the Best Friends Animal Society at their Sanctuary in beautiful Kanab, Utah. This retreat was completely underwritten by the Board, so that no FACE funds were used.



We revisited FACE's mission and vision and also discussed a revamping of our marketing and fundraising strategies. Additionally, we plan to revisit our granting process to put more trust in our valued veterinary partners.

We are also very interested in finding ways to help cases that might not be *immediately* life-threatening but the animal's quality of life would be drastically and negatively impacted without veterinary care. This would potentially broaden our criteria for determining what kinds of cases we can help, with the ultimate goal of saving more lives!

Executive Director Brooke Haggerty with Board Members Howard Finkelstein, Dr. Wendy Khentigan, Greg Bellman, Board President Cini Robb, Dr. John Hart, Dr. Tammy Stevenson, Heidi Arambula, Dr. Keitch Richter, Lucie Berreby, and Grant Coordinator Patty Mendez

Annual Volunteer Appreciation Luncheon

On July 8th, FACE held our annual volunteer appreciation lunch at Opera Café. FACE staff and board members came together to celebrate our wonderful volunteers' hard work and dedication to saving the lives of animals. We could not do the type of work we do without our amazing volunteers!

1,552
Volunteer
hours



FACE Executive Director Brooke Haggerty, board member Howard Finkelstein, with volunteers Lorin Legrant, Sigrid Ulrich, Cheryl Passer, and Matt Lescault-Wood

FACE in the Community

Cece in the Union Tribune

FACE was recently featured in the Union Tribune for our help in saving the life of Success Story Cece!



Events & Programs Featured on KUSI News

FACE was featured on Pet Patrol with Sandie Lampe to promote our programs and events.



Upcoming Events

September 3rd: Padres Game Fundraiser



Join FACE as we cheer on the Padres and enjoy a pretzel or two, all to raise funds for FACE's lifesaving programs! Bring your friends, colleagues, and family– it'll be a great day to help animals!

25% of ticket sales will benefit FACE, only when you purchase them through our special link:

<https://www.groupmatics.events/#/event/facefoundation17>

Details:

Padres vs. LA Dodgers

PRICE: \$37.50

SEATS: Rows 37-40

Upper Half Field Pavilion, section 121



November 13th: FACE's Annual Golf Tournament

Pup and pros will enjoy a fantastic day at the Lomas Santa Fe Country Club for our 6th annual Golf Tournament! This dog-friendly event will feature a fun day of golf, followed by an awards ceremony, a delicious dinner, live auction, and exclusive opportunity drawings.

Interested in sponsoring, donating, or registering for this event? Email events@face4pets.org for more information!

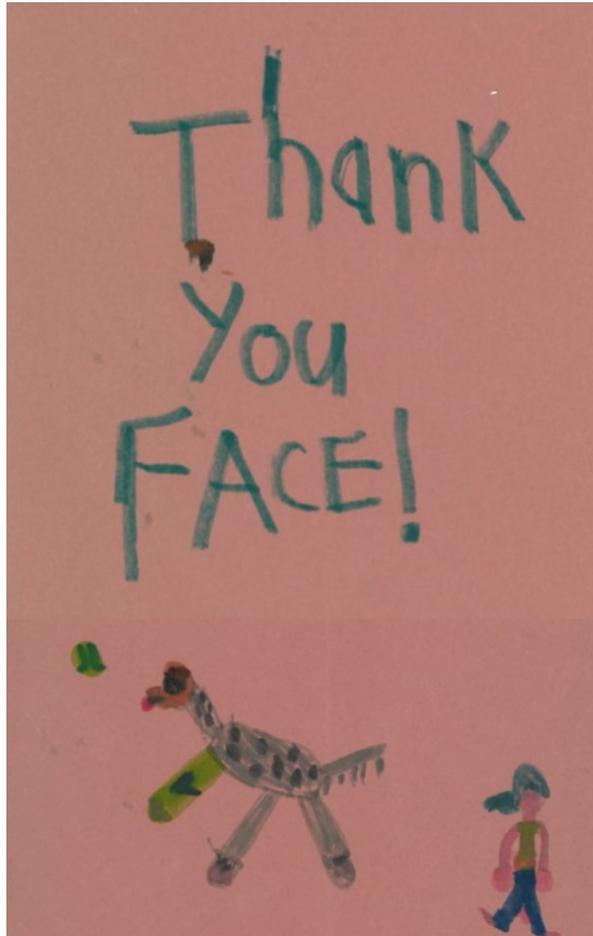


For questions about our events: events@face4pets.org

FACE

foundation®

Saving Pets and Helping Families



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