

Success Story "Roscoe"



Meeting the Challenge!

Meeting the Goal!

Year in Review: 2013

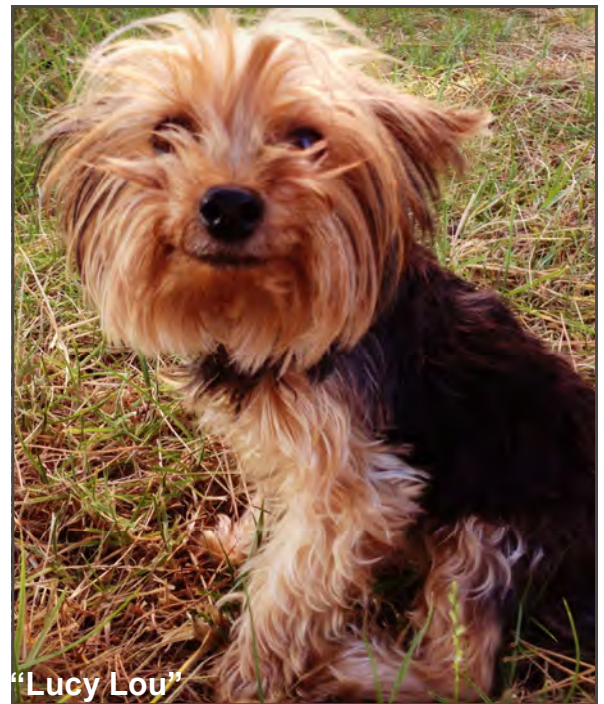
Prepared for:

FACE



foundation

Saving Pets and Helping Families



2013 was an exciting and record breaking year for the FACE Foundation. We accomplished so much and with your support saved over 200 beloved local pets!

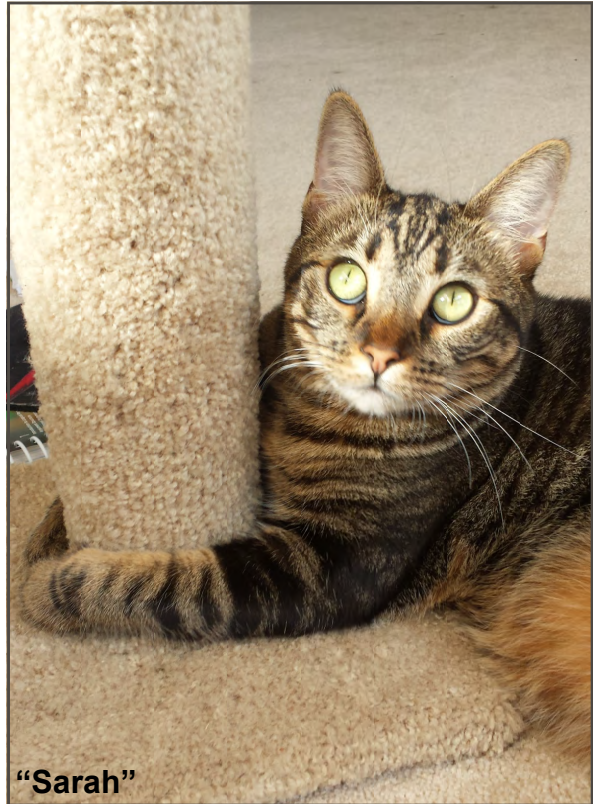
There were so many amazing stories... we shared tender moments with dedicated pet parents who we know will be in our lives for years to come. We helped seniors keep their only friend and children keep their best friend. We've seen pets survive against all odds and families kept together thanks to the FACE Foundation

It is incredibly rewarding to meet the people whose lives have been touched by FACE. There are often many tears, hugs, smiles and laughter from our grantee families, and from the staff at FACE. There is nothing we love more than the joy we bring to someone whose heart was breaking only moments before they heard "FACE can save your pet!"

In this newsletter you will learn of the milestones we reached in 2013. We whole-heartedly look forward to what we can accomplish together in 2014. THANK YOU for being a part of the FACE Family. We appreciate you more than words can say!

2013 Figures & Highlights:

- Saved over 200 cats, dogs, and even one bunny from “economic euthanasia”
- Granted over \$300,000 to save the lives of local family pets
- Fielded nearly 2,000 phone calls requesting assistance, and directed callers to other resources if they did not qualify for FACE funds
- Expanded our Save-A-Life network of hospitals. FACE has now worked with over 90 veterinary practices in our community.



“Sarah”



“Almond”



In early 2013, FACE surpassed the milestone of giving over \$1,000,000 in life-saving grants for beloved family pets in our community!

In the Spring of 2013 we were thrilled to hit \$1 million in grants given for emergency veterinary care in San Diego County.
By Winter of 2013, we had given more than \$1.3 million.

This would not be possible without the support of people like you - thank you!





FACE Helped Save Beloved Pets Injured by the Tornado that Devastated Moore County, Oklahoma

In the Spring, we reached out to our supporters to assist pets injured by the tornado that devastated regions of Oklahoma on May 20.

Since FACE provides financial assistance for San Diego pets in need of life-saving medical care, we felt driven to take action. The tornado victims had already lost so much. We knew we had to help.



Through the generosity of our donors, FACE raised nearly \$6,000 on behalf of the animals in Oklahoma. We donated 100% of the funds raised to the Bella Foundation and the Oklahoma State University Veterinary Program, where injured pets were treated.

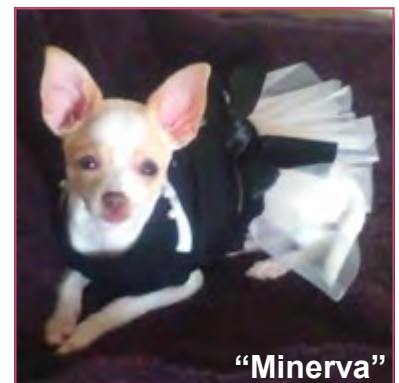


In an email to FACE, Heather Clay, Director of Development at the OSU Foundation, stated that animals were being brought into their facility around the clock, and that dedicated veterinarians and volunteers worked diligently to provide care for the injured animals. "It is the outpouring of support from people like you that gives us encouragement every day."



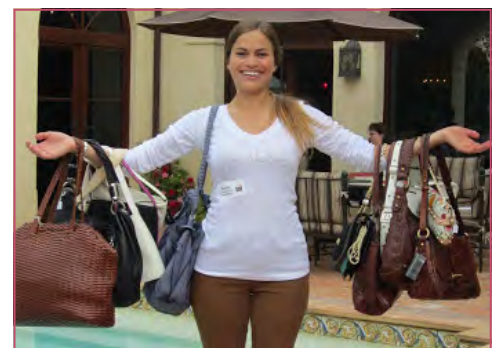
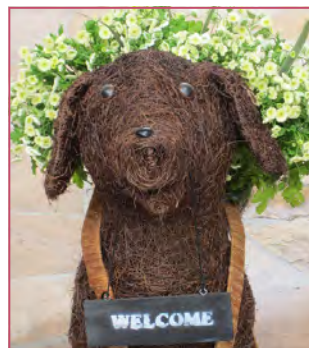
FACE Launches "Closets for a Cause" Program

Who knew that clothes could save lives? Thanks to our wonderful donors, FACE has raised over \$11,000 for local pets in need by collecting gently loved designer clothing, jewelry, shoes, and accessories from our generous supporters! This ongoing consignment program helps FACE underwrite event expenses, allowing 100% of event proceeds to go toward saving lives.



3rd Annual Bags & Baubles Silent Auction

- Raised over \$150,000 to help save the lives of family pets
- Over 350 attendees enjoyed the day's festivities
- Featured over 350 handbags and dozens gorgeous jewelry pieces.
- Debuted our "Men's Section" featuring designer wallets, ties, and belts.
- FACE success story "Lulu" (pictured middle right) attended and delighted guests with her multiple outfits!





Invitational Dog-Friendly Golf Tournament

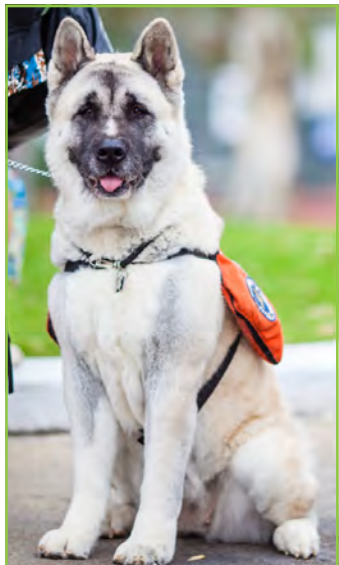
- Held at the beautiful Lomas Santa Fe Country Club
- Raised over \$117,000 for pets in need of critical care!
- PGA Major Tour Winners Corey Pavin and Jeff Sluman joined golfers as they hit the course.
- Attendees and their dogs enjoyed an exciting day of golf, a fun live auction and a delicious dinner.



Jeff Sluman



Corey Pavin



FACE Around Town!

FACE Executive Director Stacy Steel promoting our events on CBS and KUSI.



FACE Board & Staff members supporting the Rancho Coastal Humane Society.



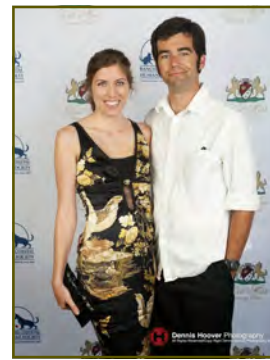
Board President
Cini Robb



Executive Director
Stacy Steel



Board Chairman
Howard Finkelstein



Event Coordinator
Brooke Haggerty

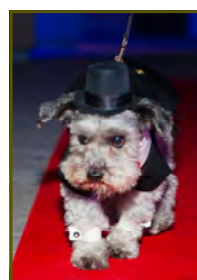
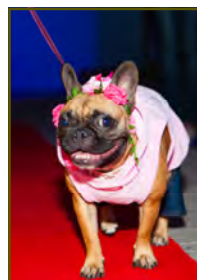


Board Member
Heidi Arambula

FACE Board & Staff at our "Fido Fashion Show" yappy hour.



FACE Advisory Member Ira Robb, Programs Manager Claire Brooks, and Grantee Representative Danae Davis at Cardiff's annual Dog Days of Summer.



Meet “Max” - A FACE Success Story

Dear FACE Foundation,

Max is my downstairs neighbor. He is the sweetest little doxi. He comes to my door for a scratch and a hello. It makes me smile, to hear his little paws bounding up the mountain of stairs, knowing any second his little face will be straining to see through the screen door.

Lately, he had not had enough energy to come up the stairs, not even the willingness to look up. His back and neck were sore, and mostly he would just cry and freeze up in pain. It was torturous to hear him cry and to watch the faces of his parents, who felt helpless.

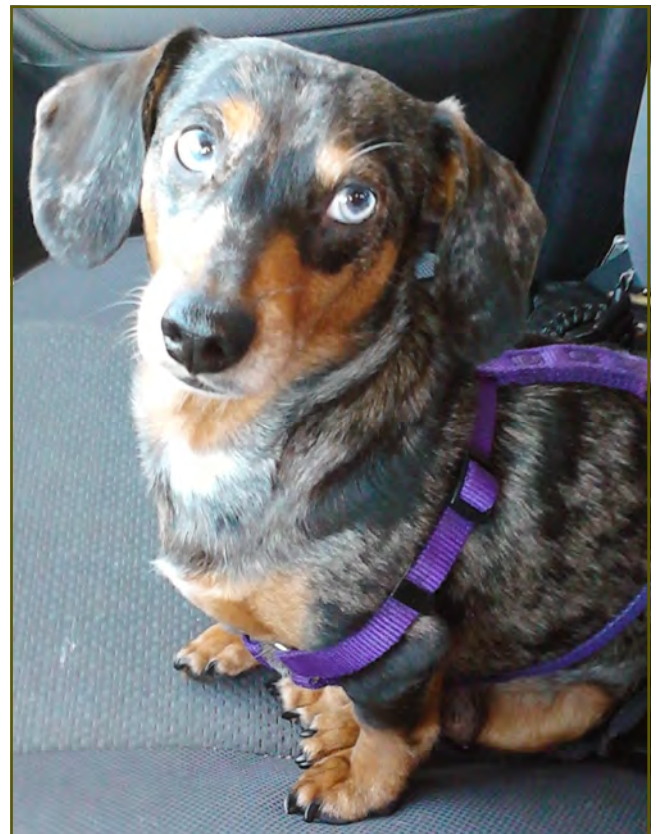
Then Max stopped eating because it was too painful to walk to the food dish. It was as if he was giving up. I was with Max's mom when she heard the news of Max needing surgery. I saw the life drain from her and heard her say..."How are we going to do this?" Even though I sensed a desperation that moment, I also saw the fight in her eyes. They would not give up on Max.

I know that when your organization helps out families in need, pets in need, that you have little time to get to know them, little time to make a decision- but that you take it on faith that you are making the right decision.

You did. You made the right decision. Ben and Hollee are just average people, trying to survive like the rest of us. They love Max more than anything. I have a strong spiritual belief that everything happens for a reason. What you did for Ben and Hollee, what you did for Max, only strengthens my faith that there really are still good people in the world. Thank you for your generosity.

You will be happy to know that when Max came home from surgery with the little cone around his neck, and he looked up at me from downstairs- tail wagging, he did not cry...

But I did.



Max was suffering from a disc herniation, a life-threatening condition common in dachshunds. FACE saved Max in February, 2013.

"Abel" and his boy



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Saving Pets and Helping Families

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