

## 2015 Annual Report



Saving Pets & Helping Families  
in our community.

 **Mission:** To enhance and preserve the quality of life of animals by providing access to necessary medical care and education.

## Board of Directors

### **President/Chair**

Cini Gannon Robb

### **Vice Chair**

Howard Finkelstein

### **Directors**

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John Hart, DVM

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Dori Slater-Vance, DVM

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Gina Jordan

Sandie Lampe

Lindsay Mineo

Jennifer Morel

Anne Perry

Ira Robb

Susan Roll

Leslie Sklena, DVM

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## Staff

### **Executive Director**

Brooke Haggerty

### **Operations Manager**

Amanda Cesario

### **Programs Manager**

Danae Davis

### **Animal Grant Coordinators**

Patty Mendez

Aimee Villalpando

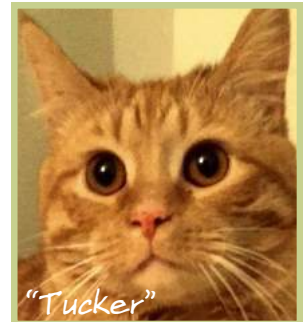
### **Grant Writer (part time)**

Gwen Tundermann

*2015 has been such an exciting year here at the FACE Foundation!*

Thanks to the generosity of friends like you, FACE saved our 1,300th life this year! The knowledge that we have helped 1,300 families save the lives of their beloved pets is truly heartwarming.

We treasure the relationships we've built with the families we help, as well as the 100+ dedicated veterinary hospitals who partner with FACE to make these miracles a reality. There is simply nothing more rewarding than telling a grieving family that their beloved pet, their best friend, will have a second chance at life. Here at FACE, "hope" is one of the best gifts we give to our community.



We have much to celebrate, but at the end of the day, we are most grateful for the precious lives saved and for our supporters who make our mission possible. This report will provide you with an overview of the many ways FACE brings hope to families and animals when they need it most. Our goal of "saving pets and helping families" is a community effort and we would not be where we are today without your continued compassion.

Thank you for joining us on this important journey!

Always for the animals,  
Your friends at FACE



# Preserving the Human-Animal Bond



"I want to thank you, from the bottom of my heart."



"I cannot thank you enough for your help and compassion. I do not know what would have happened if FACE had not been there."



"The gratitude we have...there are no words, only the utmost love for everything you do."

"I cannot express enough gratitude to FACE for what you all have done."



"In a world that is growing scarier by the minute, the caring and generosity that you've shown has really helped to restore the faith that we have in the goodness that is still left in this world."



"Thank you just doesn't seem strong enough to convey how appreciative we are... The gift FACE has given us is absolutely priceless."



"Thank you for putting something into the world that is purely good."



"I am in tears. My family and I cannot thank you enough."



# Facts & Figures

## FACE Totals (all time)



Lives Saved &  
Families Assisted:  
**1,341**

Partner Vet  
Hospitals:  
**115**

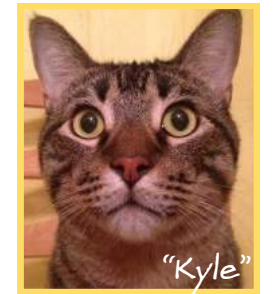
Callers  
Assisted:  
**7,000+**

Funds  
Granted:  
**\$2.1 million**

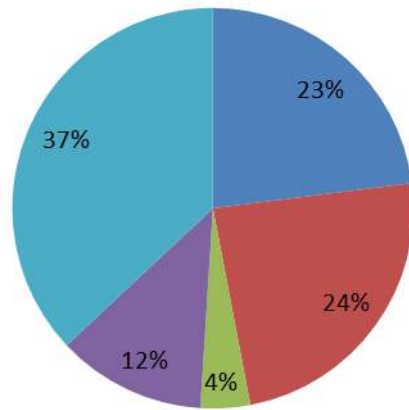
Discounts  
Given  
by Hospitals:  
**\$1 million**



# Income & Expenses

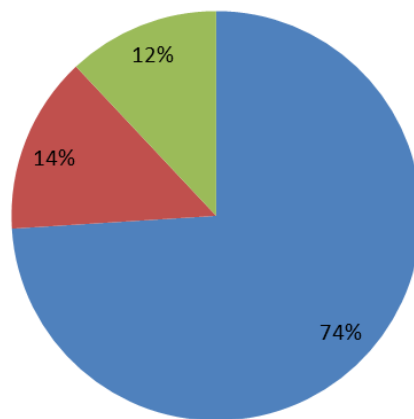


## Income



- Public / General Donations
- Private Donations
- Hospital Fundraising
- Grants
- Events / Fundraisers

## Expenses



- Programs\*
- Admin/Operational
- Fundraising/Marketing

\*Includes Animal Care Grants, Humane Education, and program related expenses.

# FACE Fundraising Events



## 5th annual Bags & Baubles

Bags & Baubles was a wonderful success. This year FACE's annual silent auction of handbags and jewelry stepped it up a notch by adding accessories and sunglasses into the mix! Guests were also wined and dined, and even enjoyed tours of the incredible estate. The event was attended by nearly 500 supporters, our largest guest count to date!

### Proceeds

Total revenue: \$133,982

Total expenses: \$6,684

Total net income for the animals: \$127,298

*Pictured: NBC's Dagmar Midcap with FACE Grantee Lulu (above left),  
Event Committee Members Gina Jordan and Missy Cameron with FACE Executive Director Brooke Haggerty (below)*



# FACE Fundraising Events



## 3rd annual 5K Doggie Dash

Our 5K “Doggie Dash” was a barking good time! This year FACE’s supporters doubled their efforts and kicked our 5K into high gear. Over 150 people and their pups braved the heat and dashed on behalf of local pets in need of emergency care! Special thanks to Road Runner Sports for hosting the event, to our top fundraising teams Windan’ Sea Vet and Kensington Vet, to San Diego District Supervisor Dave Roberts for showing his support, and for everyone who attended and made the event a success for the animals.

### Proceeds

Total revenue: \$11,414

Total expenses: \$1,018

Total net income for the animals: \$10,396



In memory of grantee “Vicki”

*Pictured: FACE grantees Hunter and Sadie (bottom left),  
Third District County Supervisor Dave Roberts (bottom right)*



# FACE Fundraising Events



## 1st "Animaltarian" Awards

Over 100 animal lovers gathered for an inspiring afternoon dedicated to the neurology team at the Veterinary Specialty Hospital. FACE honored these surgeons for their professional dedication and personal support and commitment to helping FACE save lives in our community. The awards were held at a stunning ocean-front estate in La Jolla. In addition to the awards ceremony, guests also enjoyed tours of the estate's art collection and exotic bird aviary. FACE hopes to make this an annual event!

### *Proceeds*

Total revenue: \$21,282

Total expenses: \$172

Total net income for the animals: \$21,110

*Pictured: Honoree Dr. Robin Levitski (top left), FACE Grantee Stella with "mom" Andrea and FACE Grantee Bella with family (top right), Honorees Dr. Tammy Stevenson, Dr. Joy Delamide, Dr. Robin Levitski, Dr. David Lipsitz with hosts Bill and Michelle Lerach and FACE Executive Director Brooke Haggerty (bottom left), Host Bill Lerach giving an art tour to guests (bottom right)*





# FACE Fundraising Events



## 4th Invitational Golf Tournament

FACE's dog-friendly golf tournament was a big success and a great time for all! FACE had a ton of VIP support this year, including pro golfers Corey Pavin and Tyler Sluman, Red Sox Hall of Famer Fred Lynn, former NFL Coach Dennis Green, San Diego K9 Detectives Greg Bisesto and Mike Aiken with K9 officer Amy, and KUSI's Sandie Lampe! Golfers hit the course with their dogs and had a tail-wagging good time. The tournament was followed by dinner and an exciting live auction. This year's tournament paid tribute to our Service Men, Women, and working dogs! Special thanks to our title sponsor Carlsbad Golf Center and everyone else who made the event a success.

### *Proceeds*

Total revenue: \$111,845

Total expenses: \$367

Total net income for the animals: \$111,478

*Pictured: US Armed Forces volunteering for FACE (top left), Professional Golfers Corey Pavin and Tyler Sluman (top center), San Diego Detectives Mike Aiken and Greg Bisesto with K9 officer Amy (top right), MLB Legend/Red Sox Hall of Famer Fred Lynn with Director Brooke Haggerty, FACE Grantee/Veteran Edwin Rivers, and FACE supporters Cassidy Hart, Sandy Kagan, and Dr. Rachel Kagan (below center).*



# FACE in the Community

## Youth Humane Education Program

FACE is thrilled to announce that our Youth Humane Education Program has been a blast and a success! We have partnered with several local youth organizations including ProKids, Lincoln Acres Library, Access Youth Academy, and Southwest High to create *free* animal-focused Humane Education classes for youth our community.

Classes cover topics such as basic pet care, interpreting animal behaviors and cues, the importance of spay and neuter, how to safely approach a dog (where students get to “meet and greet” a trained therapy dog), and even careers in various animal fields, which includes tours of the 3-story, 26,000 sq. ft. Veterinary Specialty Hospital in Sorrento Valley and Rancho Coastal Humane Society.

FACE is thrilled to offer these free classes as a service to the community with the hope to inspire in youth a sense of interest in and compassion for the animals who share our world.

Special thanks to the Boys and Girls Foundation and the Cushman Foundation for their generous grants which have made FACE’s Youth Humane Education program possible!



Access Youth



Access Youth



Lincoln Acres



ProKids

# FACE in the Community

## Helping Seniors, Veterans, & Military Families

FACE plays an active role in helping local seniors, military families and veterans. This year we made it a priority to get out into the community and spread the word about FACE's services.

Early this year Director Brooke presented to over 100 V.A. Social Workers about how FACE can help local veterans with pets in need.

FACE also launched a "Pet Wellness" educational class for senior citizens in partnership with San Diego OASIS, PAWS, Pawtopia, and the Veterinary Specialty Hospital. Additionally, we reached out to over a dozen local organizations that help seniors, educating their staff on FACE's Save-A-Life Program.



Director Brooke with Rancho Coastal Humane Society's Nick Winfrey speaking to V.A. Social Workers about assistance available to veterans

### FACE Grantees by the numbers:

- ~17% are military families or veterans
- ~16% are senior citizens
- ~19% are senior pets (age 8 or over)



Programs Manager Danae at our OASIS class for seniors



# FACE in the Community

5 TV Interviews

2 Radio Interviews

32 News Articles & Ads



FACE's Closets for a Cause consignment program featured on CBS News!



FACE's events featured on KUSI News!

87 Hospitals Visited

In 2015 FACE made our hospital partnerships a priority. FACE currently works with 115 hospitals throughout San Diego County to save lives. Over the summer, Executive Director Brooke Haggerty personally met with 87 *additional* hospitals who had never partnered with FACE before, making sure that no animal in need of assistance slips through the cracks!



*Pictured: FACE and Save A Life Partner PESC (the Pet Emergency and Specialty Center in La Mesa) saved our 100th together (above right), Programs Manager Danae Davis scrubs up and observes a surgery for a FACE case (bottom right).*

# FACE in the Community

20  
Community  
Events

8  
Speaking  
Presentations



FACE Interns Jessica and Gabby at the  
Morris Animal Foundation Canine Cancer Walk



Director Brooke speaking at the  
Barking Beast Charity Fashion Show



Director Brooke with  
HSUS President Wayne Pacelle



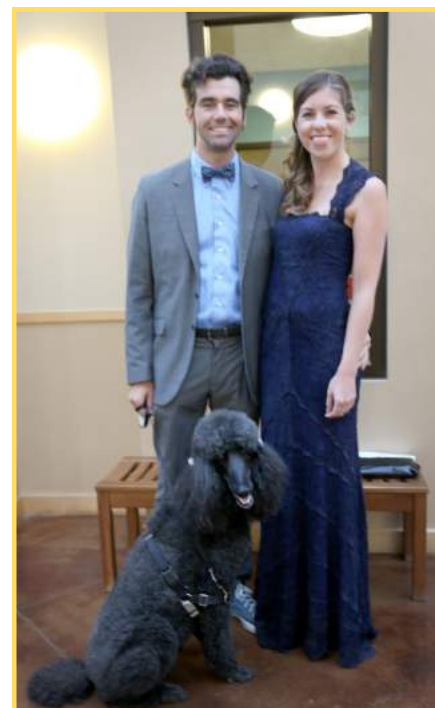
Programs Manager Danae and Director Brooke with  
Chopper the Biker Dog at an event benefitting shelter pets



Programs Manager Danae at a FACE  
benefit night, hosted by Camp Run A Mutt



Programs Manager Danae and Grant Coordinator  
Patty at *Ranch & Coast* Magazine's "Best of" Party



Director Brooke supporting the  
San Diego Humane Society Fur Ball

Thank you for your support!



"Daisy" & brother

**FACE**



foundation®

*Saving Pets and Helping Families*

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*The FACE Foundation is a 501(c)(3) charitable organization. Tax ID (EIN) #20-5333261*